Microchip Registration & Activation

A microchip is an important tool for helping a lost dog get home. Make sure your dog's registration is activated and your contact information stays current.

Is your dog already microchipped?
Most adopted dogs have a microchip placed before going home. If your dog has not yet received a microchip, it will be placed at their spay or neuter appointment. You may also choose to have your own veterinarian place one at your expense.

How to activate or verify your dog's microchip

1. Watch for a separate email.

You will receive a microchip registration email separate from your adoption communications. The example supplied by 716 PAWS has the subject "Immediate Action Required: Microchip Activation" and comes from no-reply@petstablished.com.

2. Open the activation link.

Look for the button labeled "Verify Contact Info & Activate Microchip." Use the link in your own email to access your pet's record.

3. Check your registration details.

Confirm that your name, phone number, email address and other contact information are accurate and complete. Follow the prompts to activate or verify the record.

4. Keep your details updated.

Update your microchip registration whenever you move, change phone numbers or change email addresses. The example email explains that a free Wagtopia account can be used to update microchip information and medical records.

What the activation email looks like

Below is an example from the Wagtopia / Petstablished activation email. Your own message will contain your dog's information and a personalized activation link.

FROM no-reply@petstablished.com

SUBJECT Immediate Action Required: Microchip Activation

Example activation email (personal details excluded).

Helpful reminders

• Microchipping and registration are separate steps. A chip is most useful when the associated contact information is accurate.

• If you cannot find the email, check your spam or junk folder and search for "Microchip Activation" or "Petstablished."

• A microchip is not a GPS tracker. Continue using an ID tag with current contact information.

• For questions about the activation email, the example lists support@petstablished.com; for Wagtopia questions, support@wagtopia.com.

Need assistance? Contact 716 PAWS through www.716paws.org if you need help understanding your dog's microchip placement or registration instructions.